



GRAPHIC DESIGN SERVICES

TRAINING

ON

PHOTOSHOP & ILLUSTRATOR

COURSE OUTLINE

LOGO DESIGN, BROCHURE DESIGN, WEBSITE BANNER DESIGN, IMAGING TECHNIQUES, PHOTO EDITING TECHNIQUES, PAGE MAKE UP, CREATING ADVERTISEMENT, ADVANCE DRAWING.

PRIMARY LEVEL

1.1 Clipping Path (Basic)

1. Introduction to Photoshop

a. Photoshop Basic

- i. Introduction
- ii. File Save/Rename/Delete
- iii. Copy/Cut/Paste
- iv. Ruler & Guides
- v. Layer creating/duplicating/relocating

b. Introduction to various type of images and resolutions (Samples provided: JPEG,TIF,PSD,PNG)

c. Tools overview

- i. Pen Tool
- ii. Zoom
- iii. Selection
- iv. Hand Tool
- v. Crop Tool

d. Working with PEN tool

- i. Drawing straight line and curve by using Pen tool.
- ii. Path Selection tool and path palette
 1. Path Save/rename/ clipping options
 2. Background and Foreground colour fill
 3. Image resizing

e. Practicing Single layer and Multi-Layer Clipping Path

COURSE INSTRUCTOR'S PROFILE:

KHAN MD. FAZL-E-MUNTAQIM

Director - PRAXIS
Consultant - LIMIT DESIGNERS LTD
Part Time Instructor, AIUB Continuing
Education Center (CEC)

ADMISSION REQUIREMENTS:

- Course Fee
- 3 copies PP size photographs
- Photocopy of National ID card/ Passport/
Birth Certificate
- Photocopy of AIUB ID card (if AIUB student)

COURSE FEE: BDT 12,000
(10% Discount for AIUB Students)

INTERMEDIATE LEVEL

2.1 Background Erase:

- a. Introduction to others Photo editing tools
 - i. Background Erase concept
 - ii. Introduction to erase tool, Classification and functional operation of erase tool.
 - iii. Single color background erasing and Multi color background erasing.

2.2 Image Shadow:

- a. Introduction to basic rules for creating image shadow
- b. Natural Shadow
- c. Artificial Shadow/Drop Shadow

2.3 Colour Correction

2.4 Image Retouch, Image Enhancement and Manipulation

- a. Basic Stamping Tool
- b. Introduction to Re-touch tools and technique
- c. Working with different Layers
- d. Editing technique
- e. Image masking technique
- f. Adding Technique

ADVANCED LEVEL

3.1 Illustration and Drawing Using Adobe Illustrator

- a. Introduction to Illustrator
- b. Learning tools for advance drawing.

3.2 Page Makeup and Newspaper Advertisement (Layout Based and Creative) (Using InDesign)

- a. Introduction to Adobe InDesign
- b. Basic Technique: Page Makeup and Create Advertisement
- c. Introduction to using Fonts and Font Manager
 - i. Customizing and saving workspace
 - ii. Customizing keyboard shortcuts
 - iii. Creating master page, Auto page number, Creating Text and Graphic Frames, Import Text into Frame, Selecting Paragraph, Changing Text Size with Keyboard Shortcuts, Adjusting Leading, Kerning, Spacing and Alignment , Text warping, Converting Text to a Table, Adjusting cell option, Copy & Past, Place picture, Fitting, Change case, Making Color, swatch, Gradient, Drop shadow, Father, Rules, Strokes & Tabs, Find/ Change, Glyphs, Display performance, Links, Find fonts, Align, Distribute objects, Transform, Preflight, Package & Print, Separation Preview, Creating PDF)

[Registration Time: 11.00am to 5.00pm]

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